



2010 BMA Auction Sponsorship Opportunities

Platinum Sponsorship - \$1,000

- Full page ad in the 2010 Auction Program – Inside Front Cover or Inside or Outside Back Cover
- Listed as Exclusive Platinum Sponsor in the 2010 Auction Program
- Company logo and website link listed as Platinum Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Platinum Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of three times by emcee the night of event
- Company logo listed on custom signage at dance floor where Stars enter and mention at the beginning of the show
- Two tickets to the event

Gold Sponsorship - \$500

- Full page ad in the 2010 Auction Program
- Listed as Gold Sponsor in the 2010 Auction Program
- Company logo and website link listed with Gold Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event with Gold Sponsors
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of two times by emcee the night of event
- Company name and logo listed on custom signage at event check-in
- 1 Ticket to the event

Silver Sponsorship - \$250

- 1/2 page ad in the 2010 Auction Program
- Listed as Silver Sponsor in the 2010 Auction Program
- Company logo and website link listed with Silver Sponsors on the BMA website – middle placement
- Logo projected on the wall of the venue the night of the event with Silver Sponsors
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced one time by emcee the night of event
- 1 Ticket to the event

Friend of BMA/Charity Sponsorship - \$100

- Listed as Friend of BMA and Charity Friendly Sponsor in the 2010 Auction Program
- Company logo and website link listed with Friend of BMA Sponsors on the BMA website
- Logo projected on the wall of the venue the night of the event with other Friend Sponsors

Dance Event Sponsorship - (Cherry Creek Dance)

- Full page ad in the 2010 Auction Program – Inside Front Cover or Inside or Outside Back Cover
- Listed as Exclusive Event Sponsor in the 2010 Auction Program
- Company logo and website link listed as Exclusive Event Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Event Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of three times by emcee the night of event
- Company logo listed on custom signage at dance floor where “Stars” enter and mentions during the show
- All dancers receive complimentary to the event – Dance sponsor also receives two additional tickets to the event

1st Place Dance for Charity Sponsors - \$1,000 (SOLD: Ingather)

- Full page ad in the 2010 Auction Program
- Listed as 1st Place Charity Sponsor in the 2010 Auction Program
- Company logo and website link listed as 1st Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as 1st Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of two times by emcee the night of event
- Company name and logo listed on largest check to the winning dancer’s charity as well as mention by emcee
- Two tickets to the event, plus one for chosen charity

2nd Place Dance for Charity Sponsors - \$500

- Full page ad in the 2010 Auction Program
- Listed as 2nd Place Charity Sponsor in the 2010 Auction Program
- Company logo and website link listed 2nd as 2nd Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as 2nd Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of two times by emcee the night of event
- Company name and logo listed on 2nd largest check to the winning dancer’s charity as well as mention by emcee
- 1 Ticket to the event, plus one for chosen charity

3rd Place Dance for Charity Sponsors - \$250

- 1/2 page ad in the 2010 Auction Program
- Listed as 3rd Place Charity Sponsor in the 2010 Auction Program
- Company logo and website link listed 3rd as the 3rd Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as the 3rd Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced one time by emcee the night of event
- Company name and logo listed on the 3rd largest check to the winning dancer’s charity as well as mention by emcee
- 1 Ticket to event, plus one for chosen charity

4th Place Dance for Charity Sponsor - \$150

- Listed as 4th Place Charity Sponsor in the 2010 Auction Program
- Company logo and website link listed 4th as the 4th Place Charity Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as the 4th Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name and logo listed on the 4th largest check to the winning dancer's charity as well as mention by emcee

Voting Sponsor

- 1/2 page ad in the 2010 Auction Program
- Listed as Voting Sponsor in the 2010 Auction Program
- Company logo and website link listed Voting Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Voting Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced one time the night of event

A/V Sponsor

- Full page ad in the 2010 Auction Program
- Listed as A/V Sponsor in the 2010 Auction Program
- Company logo and website link listed as A/V Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as A/V Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of two times by emcee the night of event

Signage Sponsor – (Harmonic Media)

- Full page ad in the 2010 Auction Program
- Listed as Signage Sponsor in the 2010 Auction Program
- Company logo and website link listed as Signage Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Signage Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Signage on tables the night of the event

Creative/Print Sponsor – (AOR)

- Full page ad in the 2010 Auction Program – Inside Front Cover or Inside or Outside Back Cover
- Listed as Creative/Print Sponsor in the 2010 Auction Program
- Company logo and website link listed with Platinum Sponsor, Event and Charity Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Creative/Print Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of three times by emcee the night of event
- Company logo listed on custom signage at dance floor where “Stars” enter and mention at the beginning of the show or signage on tables the night of the event
- Two tickets to the event

Cocktail Sponsor - \$1,000 for custom named drink (SOLD: Fieldwork Denver)

- Full page ad in the 2010 Auction Program
- Listed as the Cocktail Sponsor in the 2010 Auction Program
- Company logo and website link listed Cocktail Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Cocktail Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced minimum two times by emcee night of event
- Name on sign on the bar the night of the event
- Name of cocktail related to company
- Tickets given out to each attendee
- One tickets to the event

Vodka Sponsor – Provide Vodka for event

- Full page ad in the 2010 Auction Program
- Listed as the Vodka Sponsor in the 2010 Auction Program
- Company logo and website link listed Vodka Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Vodka Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced minimum two times by emcee night of event
- Name on sign on the bar night of the event
- Up to two staff tickets to the event

Wine Sponsor - Provides red and white wine for the event

- Full page ad in the 2010 Auction Program
- Listed as the Wine Sponsor in the 2010 Auction Program
- Company logo and website link listed as Wine Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Wine Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced minimum two times by emcee night of event
- Name on sign on the bar night of the event
- Up to two staff tickets to the event

Beer Sponsor: Provides kegs of beer for the event

- Full page ad in the 2010 Auction Program
- Listed as the Beer Sponsor in the 2010 Auction Program
- Company logo and website link listed as Beer Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Beer Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced minimum two times by emcee night of event
- Name on sign on the bar night of the event
- Up to two staff tickets to the event

Coffee Sponsor - Provides coffee for the event

- 1/2 page ad in the 2010 Auction Program
- Listed as Coffee Sponsor in the 2010 Auction Program
- Company logo and website link listed as Coffee Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as the Coffee Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Signage on table the night of the event

H2O Sponsor - Provides bottled water for the event

- 1/2 page ad in the 2010 Auction Program
- Listed as H2O Sponsor in the 2010 Auction Program
- Company logo and website link listed as H2O Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as the H2O Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Signage on table the night of the event

Dessert Sponsor - Provides dessert for the event

- 1/2 page ad in the 2010 Auction Program
- Listed as the Dessert Sponsor in the 2010 Auction Program
- Company logo and website link listed as Dessert Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Dessert Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced minimum two times by emcee night of event
- Signage on table the night of the event

Catering/Food Sponsor - Provides food for the event

- Full page ad in the 2010 Auction Program
- Listed as Catering Sponsor in the 2010 Auction Program
- Company logo and website link listed as Catering Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Catering Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of three times by emcee the night of event
- Company logo listed on custom signage at all food stations

DJ Sponsor - Provides music for the event

- Full page ad in the 2010 Auction Program
- Listed as DJ Sponsor in the 2010 Auction Program
- Company logo and website link listed as DJ sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as DJ Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Company name announced a minimum of two times by emcee the night of event
- Company logo listed on custom signage at DJ table
- Up to two staff tickets to the event

Valet Sponsor – Provide parking for tip at event

- 1/2 Page Ad in the 2010 Auction Program
- Company logo and website link listed as Valet Sponsor on the BMA website
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Signage at the entrance of the event
- 250 printed leave behind postcards for the cars

Linen Sponsor -

- 1/2 page ad in the 2010 Auction Program
- Listed as Linen Sponsor in the 2010 Auction Program
- Company logo and website link listed as Linen on the BMA website
- Logo projected on the wall of the venue the night of the event as Linen Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Tent card signage on tables the night of the event

Flower Sponsor -

- Full page ad in the 2010 Auction Program
- Listed as Floral Sponsor in the 2010 Auction Program
- Company logo and website link listed as Floral on the BMA website
- Logo projected on the wall of the venue the night of the event as Floral Sponsor
- Logo included on auction electronic marketing to over 5,000 five times leading up to the event
- Signage on all floral arrangements
- Announcement by emcee at end of night as arrangements are given away

Decoration Sponsor -

- Full page ad in the 2010 Auction Program
- Listed as Decoration Sponsor in the 2010 Auction Program
- Company logo and website link listed as Decoration on the BMA website
- Logo projected on the wall of the venue the night of the event as Decoration Sponsor
- Logo included on al electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, up to five times leading up to the event
- Announcement by emcee at end of night as main decoration given away
- 1 Ticket to the Event